



We are making preparations for our 4th Annual Studio 360 Showcase...The Show Must Go On! Please read carefully through this information to make sure that you understand all of the important dates/times and procedures. We are excited to see your student(s) shine on the stage and see their hard work demonstrated on stage! This is an important step in their dance education and they are very excited to perform for you!

Best Wishes,

Natasha Leas & Studio 360 Dance Instructors

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Important Showcase Dates

Thursday, April 1st – Show tickets on Sale! Pre-sale items: DVDs, Flowers, Apparel, Bun Fairy Sign-Ups available!

Saturday, May 15th – Last day to purchase show tickets

Thursday, May 13th – Wednesday, May 19th – In Studio Dress Rehearsal - @ Studio 360

Thursday, May 20th – Showcase Dress Rehearsal @ Prairie High School Theater

Saturday, May 22nd – Showcase @ Prairie High School

Show Time: 11:00am Doors Open at 10:30am

Showcase Webpage

Find all of your Showcase information and sign-ups on our website. **Available April 1st!**

1. www.studio360dance.net

2. Click Events

3. Click on Showcase

Password: **360showcase2021**

Showcase Venue

Theater @ Prairie High School

401 76th St SW, Cedar Rapids, Iowa 52404



Masks are required at all times for anyone over the age of 2 years old. Dancers while dancing on stage do not have to wear a mask. This is a venue policy that we must follow.

Showcase Costumes

All costumes will be tried on before sending home with your dancer. Each costume will come home on a hanger with a plastic garment bag (one per student) over the costume and a tag that details what your dancer is given (tights, shoes, accessories). Please keep the garment bag over your costume to ensure that it stays in the best condition.

To get the wrinkles out of costumes, you may try one of the following:

- For lycra, velvet, satin, cotton, and other thicker fabrics - turn the costume inside out and carefully iron with the iron on the lowest setting.
- For tulle, chiffon, and other light fabrics (i.e. tutus) - hang the costume upside down on a hanger and hang it in the bathroom while the shower is running. The steam should release the wrinkles, though it may take a few showers/days. If that doesn't work, place a sheet or towel over the costume and iron on the lowest setting. First test a spot location to ensure that the iron is not too hot.

A few other Costume Reminders:

- **Please label all costume pieces, tights, shoes, and bags with your student's name.** Items and shoes can easily get mixed up. When items are labeled it is easier to find misplaced items.
- No jewelry is allowed aside from post earrings or jewelry associated with the costume.
- We can not replace lost costumes or accessories. Please help your dancer by keeping their costume organized so that nothing becomes lost.
- **No underwear.** Tights are lined and are made to not have to wear underwear. Leotards are built into most costumes, so the general rule is that no other additional undergarments are needed.
- Older students who need to wear a bra must wear a nude bra with clear straps. Nude performance bras are available for purchase at the Studio 360 Boutique.
- All students wearing Hip Hop and Tap shoes must double knot their shoes.
- **All hair pieces must be secure with bobby pins and all skirts or separates must be pinned on the dancer's hips.**
- **Do not eat in your costume or wear a cover-up.** Showcase shirts make a great cover-up! Please avoid roughhousing in the costume. Do hair and makeup before putting on a costume!

Showcase Tights

Tights are included in the costume price for most classes- Tumbling and some Hip-Hop classes do not receive tights due to their costume style. Keep Showcase tights in their package until dress rehearsal. We are unable to exchange tights once they are opened. If you need to exchange your student's tights please do so prior to showcase week. Please note that some classes have different colored/styles of tights. Please help your dancer by hanging the appropriate tights with the costume so they know which tights they use for which costume. Tights can rip easily, please make sure your dancer is gentle with tights as they are putting them on and taking them off.

Shoes

All dancers must have the appropriate shoes that are listed. Please make sure your dancer's shoes are the **required Studio 360 shoes** and that they are in good condition and fit correctly. **Please label all dance shoes with your student's first and last name! May 1st is the final day we will be able to order shoes in time for Showcase.**

Hair & Makeup

A hair and makeup video tutorial will be added to the Studio 360 Showcase Event Page for viewing! Worried about hair and makeup? Don't worry! We are here to help you make it as easy as possible!

We will provide a Studio 360 Look book that will include pictures and details for your individual dancer! This will provide all of the details you will need to know to have a successful day!

Hair

Middle Part and Low Bun (nape of the neck) Pin or spray down all loose hair that can't be pulled back. Hair and accessory information will be included on the costume information sheet that is sent home with the costume.

Hair Items Needed	Makeup Items Needed
<ul style="list-style-type: none">• Hairnet• Hairspray/gel• Bobby pins• Hairnets (matches hair color)	<ul style="list-style-type: none">• Foundation/Powder• Blush• Eyeshadow (brown/neutrals)• Pink Lipstick

Makeup Kits

Make getting ready for Showcase stress-free! Studio 360 is excited to announce that we have partnered with *The Pretty Lane* in Cedar Rapids for all of our makeup needs! *The Pretty Lane* has three different packages to choose from! Each package is discounted for being part of the 360 family!

Packages will include all of the makeup (organic and allergen-free and locally made) that your dancer will need for the showcase including the correct colors! Take the stress out of trying to make sure you have the correct colors! *The Pretty Lane* makeup is quality and is designed to last for your dancer as well as help support another local business in the Cedar Rapids area!

Ordering details will be linked on the Studio 360 Showcase event page!

Practice Makes Perfect!

Sign up for one of our hair and makeup tutorial days with *The Pretty Lane*! You and your dancer will have a fun and memorable time at *The Pretty Lane* and the ladies will help walk you through putting makeup on your dancer! It feels different putting makeup on others than yourself! Also get expert tips, socialize with your dance families, and make getting ready is fun and an enjoyable time for both you and your dancer on the day of the showcase! Sign-up details will be emailed as well as included on the Studio 360 Event Page!

Picture and Showcase Ready Fairies!

Not wanting to stress over hair and makeup for your dancer? No worries! Sign up for a slot in the Showcase Fairies on the Studio 360 Event Showcase Page beginning on April 1st! Volunteers will be available to help your dancer do their hair and makeup both for Dress Rehearsal/Pictures and on showcase day! The cost for both pictures/dress rehearsal and Showcase is \$15.00 or \$25 for both events!

Showcase Tickets

We offer online ticketing for the showcase in an effort to make the day as easy as possible for families! **To keep all families safe all tickets must be pre-purchased.**

Tickets must be purchased in advance. Shows can/anticipate selling out quickly. ***All tickets will be reserved seating.*** If a child is sitting in a seat they must have a ticket. Tickets are \$10 per seat.

Tickets go on sale on **Thursday, April 1st at 9:00 am.** The link will be available on the Studio 360 Events Page. As well as emailed to families. This is first-come, first-serve. Refunds are not given so we encourage families to firm up their plans prior to purchasing their tickets.

You will have the option to print your tickets or have them mailed directly to you. **Tickets are not available for pick up at the studio.** *Please make sure you have your printed ticket to help ushers seat you quickly to your area. Patrons arriving late will be required to wait until the pause between routines.*

Please be considerate of dancers by not entering/exiting during performances unless it is for an essential reason. It can be very distracting for dancers when audience members are moving during the performance. Especially for younger dancers. Please remain seated and enjoy the show! All dancers will participate in the finale at the end to receive their Showcase medal!

Dancers performing in the show DO NOT need a ticket. Young children sitting on laps DO NOT need a ticket.

Showcase Shirts

Showcase shirts go on sale on **April 1st** through our *360 Boutique* until **May 14th**. Shirts will be available to pick up at the Dress Rehearsal. Limited sizes will be available for purchase after the May 14th date! Once sold out they are sold out.

Studio Classes

Classes will run through **Wednesday, May 19th**. On your dancers final day of class please have your dancer **wear their costume** for an in-studio dress rehearsal. This gives them the opportunity to practice dancing in their costume. Hair and makeup do not have to be performance-ready, but you are welcome to make it a trial run for you if you would like! Dancers come dressed in their costume and we will celebrate the end of our year! Each dancer can have 1 parent come and watch our in-studio performance, take pictures, and we also will hand out class certificates to each student and recognize them for completing a season of dance!

Dress Rehearsal & Picture Day

Dress Rehearsal will take place **Thursday, May 20th**. **Dress Rehearsal is mandatory for all dancers to perform in the showcase.** This rehearsal is an important part of the preparation for your young dancer. They see the big stage, the big lights, and the audience. It helps them to practice their routine in a new space as well as spend time in the new space as well as help them learn what to expect when they arrive!

The Dress rehearsal schedule is below. Please be sure to highlight when your dancer needs to arrive.

Picture Procedure

Please arrive on time in order to help keep everyone on schedule. If your student arrives late for their picture time, we will **proceed with taking the group picture without them**. In courtesy to everyone else please arrive on time as if we were to wait for late individuals we would have a domino effect on the schedule.

Individual pictures will be taken following your dancer's on-stage rehearsal. 360 Staff Members will take dancers who wish to have an individual picture following their rehearsal on-stage. Dancers will be dismissed following their individual photos!

Dress Rehearsal Procedures

- Students must arrive dressed in costume, hair, and makeup and ready at their scheduled time. All hairpieces must be secure with bobby pins to their head and all skirts need to be pinned for rehearsal.
- Please check-in at the check-in table. Then you will be directed to the theater. Please have your dancer put on their appropriate dance shoes on after entering the theater. Teachers/Teacher Assistants will call the class to escort them to the picture area. Parents

must stay in the Theater during this time. Due to limited space, parents are not allowed in the Picture area. We ask that all families' social distance themselves from each other as best as possible and masks are required.

- After pictures, the class will run their routine on stage once or twice and go through formations in the allotted time.
- Please wait for dismissal from dress rehearsal before leaving. We will be communicating with you through this process and let you know when you are finished.
- For students in multiple classes, you can use the bathroom located near the theater to change. There will not be any dressing rooms available during dress rehearsal.

Dress Rehearsal Audience Procedures

- Each dancer can have one parent come with them to dress rehearsal.
- Please remain quiet and if siblings come they must be sitting in a seat or on your lap quietly. If needed you can go out to the hallway. This is a great time to teach siblings about being a great audience member!
- The concert hall must remain quiet to eliminate all distractions. Please sit in the far back of the theater to eliminate as much noise and distraction as possible.
- **Photography (no flash) and Video Recording is allowed at Dress Rehearsal. However, it is NOT allowed on the day of the Showcase.**

Absolutely, no food or beverages allowed in the Theater.

Showcase

Saturday, May 22nd at 11:00 am

Doors open at 10:30 am

Showcase Day Procedures

- All students must arrive in costume with hair/makeup done. Please wear a cover-up (Showcase shirts make a great cover-up!!!) and remember to not eat in your costume.
- Make sure you have all shoes and costume pieces labeled with your dancer's name and in a bag.
- **Doors will open 30 minutes prior to show time.**

Showcase Procedures

- Please take your dancer to the bathroom before arriving or before the show begins.
- Dancer does not need to have a show ticket. We will provide a free ticket for your dancer for seat assignment purposes.
- Please have your dancers costume, hair, piece, and shoes on. Leave all personal belongings with you!

- A paper of the order of the routines will be available for free.
- A memorable program is available for purchase! The program will feature pictures of classes as well as a headshot picture of your dancer and the order of routines with the class list! It makes a wonderful memory keepsake for your dancer!
- An usher will help you if needed to find your seats.
- Please have your dancer put on shoes needed for their routine.
- Dancers will stay in the audience with you until they are called on stage. We will call dancers backstage 1 routine prior to their on-stage performance. This will help teachers get them lined up and ready to go on. Following their performance dancers will go back to sit with families. House lights will be turned up to help dancers find you. Stand up to help them see as well! You are welcome to meet them in the aisle as well!
- Reminder no flash photography and videos allowed during the Showcase performance.

Showcase Pictures

We will have a professional photographer on-site during the Showcase to take professional action shots. We will share these images with you and they will be available for download. These are great memories and action shots to keep forever!

Showcase Videos

Pro Video will be providing DVDs for each of our Showcases. Production does take 2-3 months after our Showcase weekend. You can expect to pick up your DVD from the studio later in the summer.

Showcase Day Extras

We want parents and students to have the most relaxed, and enjoyable Showcase day possible! We have a few extras available to help make the day stress-free for families.

- **Flower Sales-** We offer beautiful floral bouquets! Families can pre-purchase these online on our Showcase link and Showcase page online! Additional flowers will be available to purchase onsite (while supplies last).
- **Guy/Gal–** Sign up to have your dancer participate in the crowds favorite Guy/Gal (dad, grandpa, uncle, friend)! Dancers wear their **Showcase shirts** and Guys **wear a pre-purchased shirt** from our 360 boutique (\$20.00) for these performances! You can sign up for these on our Showcase webpage! Participation is free. We will provide a video that teaches you and you can practice at home the routine. We will have a rehearsal during dress rehearsal to give dancers a chance to practice the routine on stage before the showcase performance!

Showcase Reception

We want parents and students to have the most relaxed, and enjoyable Showcase day possible! We have a few extras available to help make the day stress-free for families. Following the show families will be able to take part in the following

- **Photo booth** – Stop by the photo booth to capture your memories and family pictures!
- **Craft Station** – Help your dancer create a memorable Showcase craft! Don't have time we will have some take-home crafts available!
- **Snack** – We will provide a snack that you and your family can take home with you to remember the fun day with!
- **Picture with Teachers** – We love our students! We will have staff members available in the *take my picture with my teacher area*!
- **Disney Characters** – We are excited to have some Disney characters stop by! Be sure to stop and get your picture! We look forward to seeing who the guest of honor will be!

Practice Videos

Teachers have practice videos through the app BAND. Please encourage your dancer to practice **2-3 times for 4-5 days each week** to help them be prepared for Showcase. A reminder that we do not have assistants dance on stage and teachers do not do the dance in the wings. We believe at Studio 360 that we showcase the dancer's independence in their learning! Some dance routines will have some pre-recorded vocal cues in their routines to help with memorization. **We understand that many parents want to videotape the routine with their mobile device; however, this can be distracting for the students and other parents may not want their dancer to be filmed on your video. We respectfully ask that parents use the provided practice video.**

Audience Members

To help the event run smoothly and run efficiently it takes a lot of patience and understanding on everyone's part! The dancers have worked hard all year long and all dancers deserve respect and courtesy while performing.

- **No Photography or video recording during the show-** Please be considerate of the dancers on stage and other patrons by not taking photos or videos during the Showcase. It simply does not teach our students proper audience etiquette, and it prohibits the ability of others to enjoy the performance on stage in the moment. Families are welcome to take all the pictures (non-flash) and videos they would like at the dress rehearsal.
- **Social Media Etiquette-** While we know you want to share your dancers routine with your friends and family on social media please keep in mind **other parents may not want to have their child posted on your Social Media**. If you take a video during dress rehearsal please zoom in on your student only and post to social media. Don't forget to tag Studio 360 Dance @studio360_cr

- **Make a plan for younger siblings-** Please consider keeping younger siblings that are unable to sit through a show at home or have a plan for someone to take them out to the lobby if they get fussy. We understand that young children can't stay quiet for long and need to move! Please help us by making the Showcase enjoyable for all patrons!
- **Dancers-** Dancers are to stay with parents and sit in the audience when not dancing. Please keep dancers in seats, not running in aisles or dancing in aisles to eliminate distraction from dancers on stage.
- **Watch and cheer for all dancers-** Please remember that all dancers have worked hard on their routines! Please do not leave early from the show after your dancer has finished and remember that all dancers will have a final Curtain Call at the end of the show where they will receive their Dance Showcase medal!
- **Please stay seated while a dance is performing-** movement in the audience can be very distracting and even dangerous for dancers. If you need to leave the auditorium during the show please do so between performances. We will have an intermission to allow movement and a bathroom break!
- **Cheer and clap loud!** Dancers love to hear encouragement and applause! If you see something you like let them know by cheering or clapping during the performance! They love that!